skraich

hydration sport drink mix

REPLACES THE ELECTROLYTES LOST IN SWEAT . PROVIDES A LITTLE BIT OF ENERGY . WON'T OFFEND YOUR PALATE OR GUT

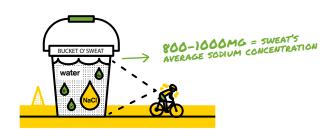
What's in sweat?

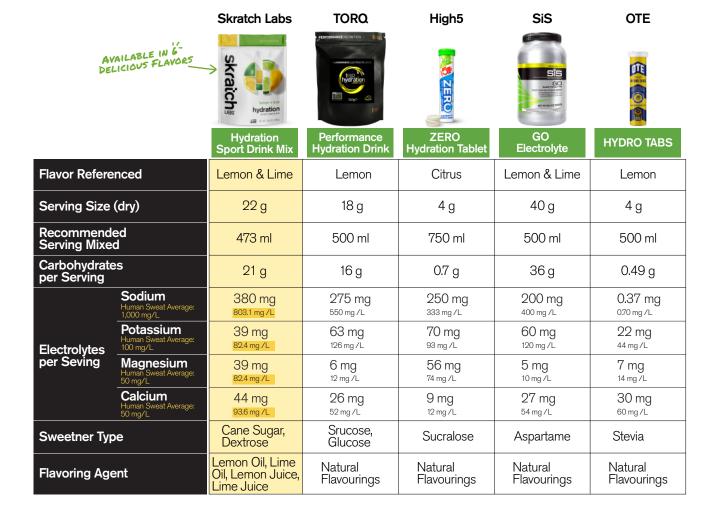
Sweat is made up of water and electrolytes

SODIUM IS THE MOST CRITICAL ELECTROLYTE FOR MAINTAINING OUR NERVOUS SYSTEM

THE NERYOUS SYSTEM ALLOWS OUR BRAIN TO CONTROL OUR MUSCLES

- 90% of the electrolytes in sweat are sodium and chloride* (Na+ & Cl-)
- 10% is a mix of potassium, (K+), magnesium (Mg+), and calcium (Ca2+)





Why use sugar?

Adding sodium and glucose to a drink solution causes water to absorb faster than water alone

- Water actively moves across the gut into the body when paired with sodium and glucose using a mechanism called the sodium glucose transporter one. → OR SOLTI
- SGLT1 moves a large amount of water. The transport of two molecules of sodium and one molecule of glucose facilitates the transport of 210-260 molecules of water.

^{*}Skratch Labs Hydration Sport Drink Mix intentionally does not replace chloride ion. Instead we pair our sodium with de-acidified fruit acid or citrate, which is less irritating to the gut compared to chloride.



Na S Na Water SGLT1 O SGLT1 O SMALL INTERSTINE